

**Robert Kirwan, B.A.(Math), M.A.(Ed), OCT
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**The Learning Clinic
Meet The Candidates
Radio Show**

AN INVITATION TO ALL CANDIDATES IN THE 2014 MUNICIPAL ELECTION

THE LEARNING CLINIC RADIO SHOW is a weekly live talk radio show that I have hosted at Laurentian University on CKLU 96.7 FM since January 2008. This year I am going to focus most of my shows on the 2014 Municipal Election in order to bring on candidates for City Council and local School Boards.

The show is broadcast live on Mondays from 12 noon until 3 p.m. from the CKLU studio at Laurentian University.

It can be listened over the airwaves at 96.7 FM or it can be found on the live stream at www.cklu.ca

My goal is to hold interviews for one hour at a time with generally one special guest candidate on alone with me per hour starting at 12 noon. That means that I can have a different guest in at 12, 1 and 2 p.m. If the Candidates agree and indicate a preference, I have no problem having two guests on at once, but I would rather they be from different Wards so this doesn't turn into a debate.

The format is very simple. It will consist of a conversation between myself and the guest about the candidate's background, reasons for running, and discussion of some of the main issues and challenges facing the city or the education system today. We will discuss some solutions and possible directions that should be considered in the future as well as what the candidate feels he/she will be able to do to make a difference.

The show will not include direct criticism of the current members of Council or School Boards, but may include discussion of some of the general weaknesses and/or shortfalls that have been apparent during the present term. There will not be any personal attacks on any of the incumbents or challengers. In other words, this will merely be an opportunity for listeners to get better acquainted with the candidate and to listen to his or her views about the issues.

SPECIFIC QUESTIONS FROM THE PUBLIC

I am going to be seeking questions from the general public and introduce them from time to time if appropriate, but once again, those questions will have to be of a general nature and will apply to the whole region, not simply to a specific Ward or Area. The Candidate, however, may wish to discuss how the question applies to his/her Ward or Area.

NO CHARGE OR OBLIGATION

There is obviously no charge to participate as a guest on the show. There is also no obligation for anyone to participate. I do not intend to deliberately plan for two persons running in the same ward or area to be on the program on the same day. There is also no limit to the number of times a person can be on the show during the campaign. Of course, it may be harder to schedule time as the date for the election draws closer.

If a candidate is unable to attend the studio in person, I will be able to accommodate the interview over the phone at a particular time. It sounds almost the same and will be more convenient for some.

WARD 5 CANDIDATES

Unless there is agreement and an understanding with Ward 5 Candidates, I will not host any of the shows with candidates from Ward 5 since I am myself a Candidate for Council in Ward 5.

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DIRECTIONS

To the right is a map of the relevant section of the campus.

When you turn into the first entrance off Ramsey Lake Road, you drive up until you arrive at the main campus buildings and see a large parking area to your right.

As you are approaching the Visitor Parking marked by P4, you will see a large sign marked Visitors Parking and a turn into a paid parking section. That is where you should park. It will cost you about \$4 or \$6 to park and I believe you must pay upon entry with change or there will be meters where you purchase time.

FINDING THE STUDIO

There are three entrances to the Arts Building across from the parking lot. This is Building “9” on the map.

Take the entrance on the far right while facing the front of the building.

When you enter the outside doors, go straight in to the long hallway, turn right, proceed up the short flight of stairs at the end and go through the next doors.

You will see another set of glass doors to your right and some more stairs. Go up those stairs and through the glass doors at the top of the stairs where you will enter the Student Lounge.

Follow the rounded half-wall to your right and you will soon see an open stairway leading to the next level. Take those stairs and turn to your right at the top. Immediately to your right is the CKLU studio.

When you look through the glass windows you may be able to see the actual broadcasting room. Just knock on the door and someone should be there to meet you momentarily. If you are going to be late, you can contact me on my cell phone at (705) 562-7793 or you can call the Radio Station at (705) 673-6538 Ext. 1. Keep calling until someone answers.



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GENERAL INFORMATION FOR CANDIDATES

1. The schedule will be posted on <http://www.valleyeasttoday.ca/thelearningclinic/Radio%20Show/radiohome.htm>
2. Feel free to post this link on your own web site, Facebook site, etc.
3. I would like to promote this Monday afternoon radio show to the general public in order to encourage their engagement and generate some interest in the municipal election.
4. I will be letting as many people as possible know about the weekly guests through my own social media contacts, but if guests would do their best to promote their own show times, it would be appreciated.
5. Soon all of the radio shows will be archived on www.cklu.ca Once that happens, I will also be archiving the shows on The Learning Clinic site as well at www.thelearningclinic.ca
6. I am going to attempt to get some of the local papers and media outlets to publicize the shows to increase the profile of the program in the community.

CONFIRMING APPEARANCE ON THE SHOW

It is my intention to do whatever I can to invite all of the candidates individually to appear on the show.

If I happen to miss anyone, it is not intentional. I want this to be something that every single person participates in so that THE LEARNING CLINIC MEET THE CANDIDATES RADIO SHOW becomes part of the 2014 Municipal Election Scene.

Please feel free to contact me at any time to arrange for a show time or to ask any questions of clarification.

You will be free to discuss anything on the show you wish. I will not be limiting guests to advance questions, etc. It is a wide open discussion and I will take part in it as much as my guest. We will not have any problem filling in an hour of discussion.

CONTACT INFORMATION

You can contact me at the following:

Home Phone: 705-969-7215

Cell Phone (text): 705-562-7793

Email: rkirwan@infocomcanada.com

Web Site: www.thelearningclinic.ca

CKLU 96.7 FM www.cklu.ca

Campus Map <http://laurentian.ca/campus-maps>